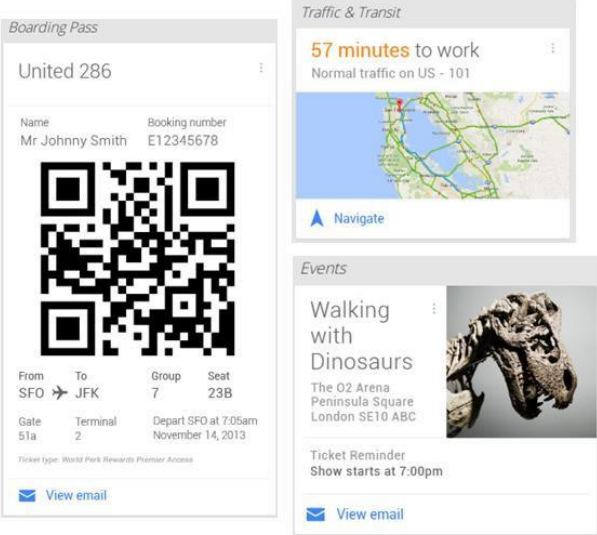
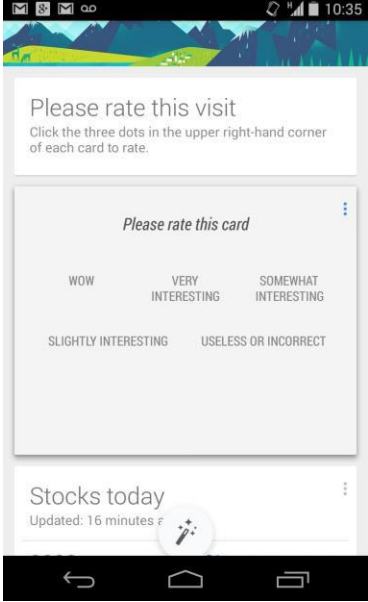

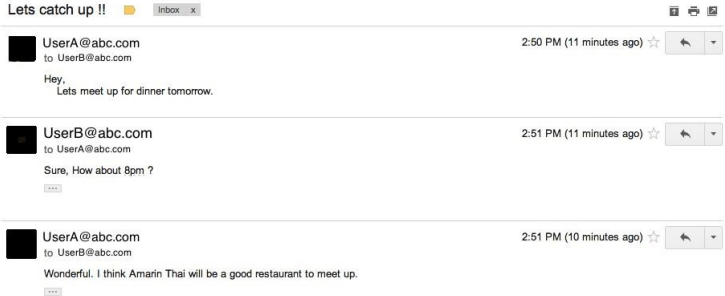


SAMPLE PERSONALIZED/SOCIAL MEDIA TASKS

Below are some examples of the many different kinds of rating tasks that you may be asked to complete as a Personalized Rater:

Sample personalized content	Sample rating task
<p>Sample Google Now cards</p> 	
<p>Sample collage of photos from your account</p> 	<p>A sample question may ask whether the faces in the photos depict the same person.</p>
<p>Sample email thread from your Gmail account</p> 	<p>Sample questions may ask about an event (party, dinner, etc.) mentioned in the email, about a purchase you've made recently as evidenced in the email, about a task mentioned in the thread, etc.</p>


Sample personalized question	Sample rating task
<p>Sample questions about your personal activities and app usage</p> <div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p>Do you listen to podcasts on your phone?</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>What are your favorite app(s) for listening to podcasts?</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> </div> <p>Examples of podcasts from a popular app:</p> 	<p>Sample tasks may ask you about personal preferences, activities you enjoy, favorite apps, etc.</p>
<p>Sample questions about your personal experience or opinions</p> <div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p>Please watch the following video on YouTube: https://www.youtube.com/watch?v=xyz</p> <p>Did the video load for you?</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>Was the video entertaining or enjoyable to you?</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>Comment: Why or why not did you enjoy the video?</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> </div>	<p>Sample tasks may ask you to do something specific (watch a video, listen to a recording, search for a topic, etc.), then share your opinion about the experience.</p>

Sample questions about tasks requiring screenshots

Choose screenshot file:

Choose File IMG_20...35.jpg Black Out Upload

I confirm that the file below does not contain **any** personally identifying information about myself or others, such as any real person's name, email, picture, home address, or phone number.



Navigation icons: back arrow, circle, square, share icon.

Tap 'Black Out' to redact sensitive areas:

Click and drag to black out any areas in the image containing personal information or any other data you are uncomfortable submitting.

Done Cancel



Navigation icons: back arrow, circle, square, share icon.

Sample tasks will require you take a screenshot on your smartphone device and upload/submit the image on your desktop. In order to protect the privacy of your data, you will have the option to “black out” any personal/sensitive information on the image before you upload and submit the task.